



INVESTING IN
**AFRICAN
MINING**
INDABA



VIRTUAL
INVESTMENT PROGRAMME

a Hyve event

30-31 MARCH 2021 | LAUNCHING VIRTUALLY

An investment programme reserved for the most serious dealmakers

PARTICIPATION AND SPONSORSHIP OPPORTUNITIES



17.5 Meetings* on average per junior mining company



76.7 NPS score** from Investors in 2020



Unmatched **world-wide finance community**



Leading go-to brand by the **industry's elite**



Dedicated support from **IR experts**

**at Mining Indaba 2020 | ** rating of satisfaction and likelihood to recommend*

Launching Mining Indaba Virtual Investment Programme

Deal making has always been at the heart of our event. It's why we're trusted by the most high-profile investors and senior mining executives in the sector.

The launch of **Mining Indaba Virtual Investment Programme** is an opportunity for you to gain access to our elite network of dealmakers. Every participant is personally verified by our IR experts and you'll only be matched with investors with a keen interest in your projects. This helps us to ensure every meeting is of the highest standard, saving you time and effort. Whilst some platforms are motivated by increasing their meetings statistics, we're motivated by connecting you to the right financiers.

As well as access to our unrivalled network, there will also be exclusive content available, including the final of the famed Investment Battlefield.

We have the biggest industry names at our fingertips and the insights we deliver are unmatched, so if you only choose one matchmaking service in 2021, choose the one that delivers names that no other platform can.



WHY THIS IS THE ONLY PLATFORM YOU NEED:

- ✔ Personalised Investor Relations Service that goes above and beyond what other platforms offer
- ✔ Our vast world-wide finance community means you'll find new investors that don't attend any other event
- ✔ Every investor is verified by IR experts so you'll only meet with serious capital holders
- ✔ No ineffective meetings – we'll only connect you to financiers with an interest in your project
- ✔ Maximise your return on time with months' worth of high-quality meetings in just two days
- ✔ Convey your investment proposition to a world-wide audience utilising our global stage
- ✔ Competitively priced – we offer you more but cost less than other platforms

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**We're able to meet some
of the junior companies to
look at future investments**

George Donne, Managing Director, **Greenstone
Venture Capital**

Personalised Investor Relations Concierge Service

We go above and beyond what other platforms offer to provide the highest-quality meeting service



CONNECT WITH THE TEAM

Once you've joined the Virtual Investment Programme, the Investor Relations team will connect with you to gain an intimate understanding of your projects, company and investment goals



EXPERT UNDERSTANDING OF THE INVESTORS

The team also diligently collects intelligence from our vast number of qualified investors, building a detailed profile for each, which you can view on the enhanced meeting platform. We don't just rely on data captured at the point of registration, we dig deeper.



HIGHLY TARGETED MEETING SCHEDULE

As well as being able to directly reach out to investors yourself through the platform, the team will build a highly targeted and carefully curated meeting schedule for you, ensuring each investor has a keen interest in your project.



YOUR TIME TO SHINE

On 30 – 31 March your meetings will take place through our virtual platform. Our team will be on standby to support you in the leadup and throughout the two days to answer any question you have.

MEET OUR INVESTOR RELATIONS EXPERTS

Both Kael and Caroline have a wealth of experience and in-depth knowledge in natural resources financial markets. Over their careers they have built a wide, global network and have deep relationships with investors, management teams, analysts and other mining finance professionals.



Kael O'Sullivan
Director of Investor Relations



Caroline Werner
Investor Relations Manager



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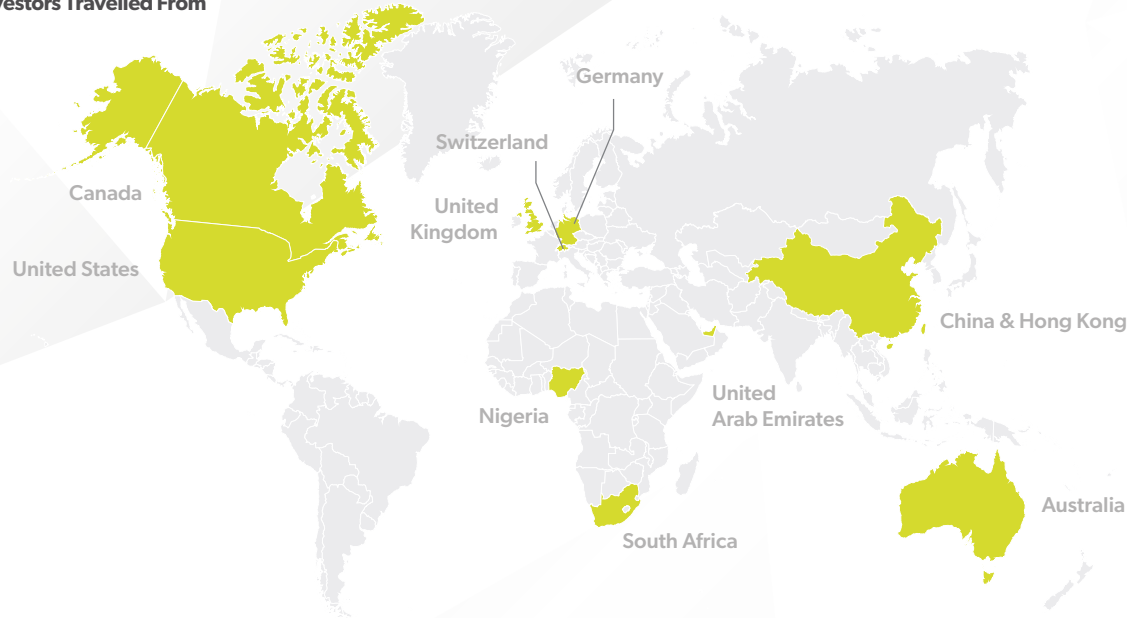
Being part of Indaba is paramount for us getting exposure”

Len Kolff, COO, Ironridge Resources

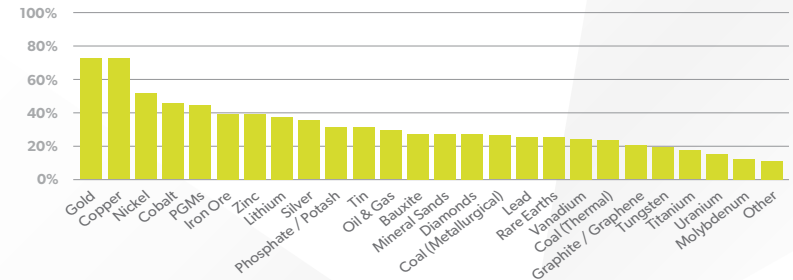
Just a snapshot of our financial community

MORE INVESTORS THAN ANY OTHER AFRICAN MINING EVENT

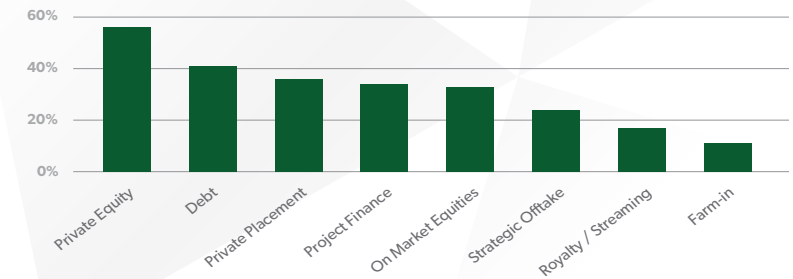
Investors Travelled From



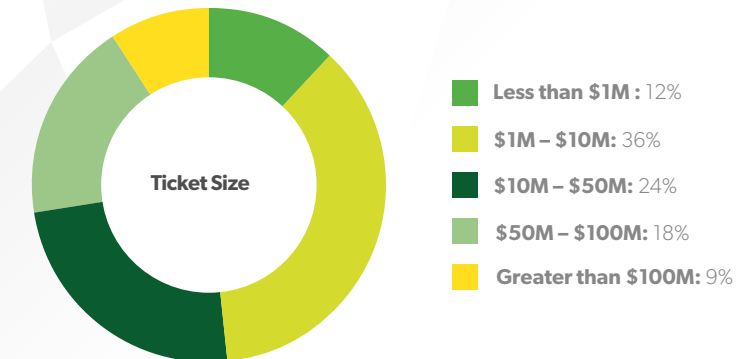
Commodities of Interest



Investment / Financing Structure



We Attract Investors from Top International Investment Institutes Including



Data taken from investors attending Mining Indaba 2020 in Cape Town

Timeline



28 FEB 2021

Application closes

Secure your place on the programme with plenty of time. Investors calendars will fill up quickly so ensure your company is one of the first to be presented to them.



22 MARCH 2021

Matched meetings provided

You'll receive your personalised meeting schedule of matches. We're confident you'll be pleased with our suggestions and to make sure you're 100% happy we'll be in touch throughout the matchmaking process.



26 MARCH 2021

Schedule of meetings finalised

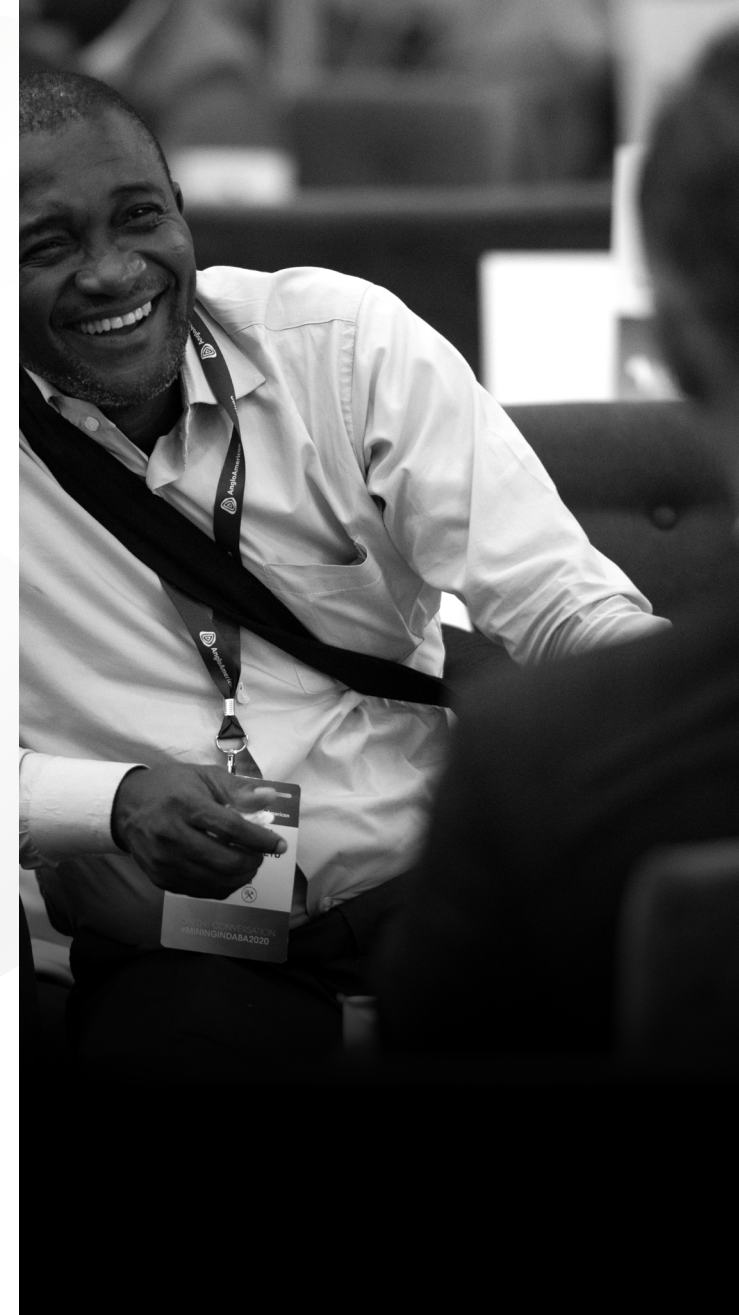
Following your feedback, our IR experts will do the final tweaks before presenting you with your finalised meeting plan. Be sure to add them to your diary.



30-31 MARCH 2021

Meetings take place

With your pitch practiced it's time to take your virtual meetings. Each meeting is scheduled for 30 minutes and will take place between 8am and 8pm (GMT). Our team will be available for support throughout the two days.



Join the launch Virtual Investment Programme today to start benefiting from exposure. Contact Fred.Noce@miningindaba.com



How to get involved

PACKAGES AVAILABLE:

CORPORATE MEETINGS

Designed for junior, mid-tier and major mining companies seeking investment

- ✔ Personalised concierge business networking service to broker highly targeted and optimised meetings with investors and financiers
- ✔ Dedicated support from our Investor Relations team with requesting, scheduling and managing meetings in the lead up to and during the virtual programme
- ✔ Your company profile and logo promoted on the Mining Indaba website and Mining Company Directory for investors to learn about your company ahead of the event. Plus, the opportunity to supply supporting company collateral subject to IR Director's sign off
- ✔ Full access to our enhanced business matchmaking system so you can discover new contacts and manage your meeting schedule
- ✔ Your company profile and logo included and promoted on the Mining Company Showcase within the enhanced business matchmaking platform
- ✔ Pre-programme marketing exposure across email, social and website increasing your exposure further
- ✔ Option to supply post-programme content to be published on Mining Indaba website and promoted on Mining Indaba social channels

INVESTMENT: **GBP £3,500** +VAT

ADD ON FEATURED COMPANY

- ✔ Capture the attention of investors immediately by having your company profile listed first and highlighted within the Mining Company Directory on the Mining Indaba website
- ✔ Limited number available

INVESTMENT: **GBP £500** +VAT

**Only available in addition to the Corporate Meeting package*

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For more information regarding sponsorship and meeting packages, please contact:

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